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BuyerCurious.com® Completes Investment Round *Do-It-Yourself Real Estate Transaction Website Raises Total \$1.75 Million*

MINNEAPOLIS, October 11, 2012 – BuyerCurious.com, an innovative real estate website that enables home buyers and sellers to “be their own agents,” announced today the completion of the final phase of its seed / Series A funding, bringing total investment since the company’s inception to over \$1.75 million. The current round, led by private angel investors also featured participation from Gopher Angels.

“We’re excited about the traction we’re seeing and how that traction has translated into continued enthusiasm from both new and existing investors,” said [Jim Lesinski](#), founder and CEO of BuyerCurious.com. “We will be using the proceeds from the current round to further expand our service offering and to build industry partnerships, laying the groundwork for a strong marketing push in 2013.”

BuyerCurious.com enables prospective home buyers to [easily create, transmit, and negotiate offers online](#), creating substantial savings opportunities. Through its patent-pending technology, buyers can direct offers to properties listed by agent, those that are for sale by owner, and even to owners of homes not presently on the market. And although homes do not need to be registered on the company’s website to receive offers, proactive homeowners can “[connect to](#)” their homes to ensure real-time notifications of buyer interest. Active sellers can also [list](#) their homes entirely free of charge.

The BuyerCurious.com offer delivery and negotiation platform and listing Marketplace are free to buyers, sellers and agents in 48 U.S. states and the District of Columbia. A video overview of the BuyerCurious.com process is available by [clicking here](#).

About BuyerCurious®

BuyerCurious.com is changing the way people buy and sell homes. The BuyerCurious.com platform provides a safe, secure online environment for homebuyers and sellers to negotiate offers, collaborate with advisors and dramatically reduce the cost of buying or selling a home. BuyerCurious.com is a service of [DealCurious, LLC](#) headquartered in Excelsior, MN, a suburb of Minneapolis. For more information, visit www.buyercurious.com.